

ESLT Member Survey

After seven years of preserving lands in the Eastern Sierra, our success and growth has brought us several new staff members, and a new office on 176 Home Street in Bishop. With all these changes, we feel it is an important time to get some feedback from you, our members. Please, take a moment and share your thoughts with us:

(1). Where are you from?

City: _____

State: _____

(2). If you are from outside the Eastern Sierra, how often do you visit?

Never	Once/yr	10-25 times/yr
Once	2-5 times/yr	25 + times/yr
Every few years	6-10 times/yr	

(3). Which conservation values are you most interested in preserving? Pick your top three:

- Water-quality and watersheds
- Plant communities
- Working farms and ranches
- Scenic vistas
- Wildlife habitat
- Historical or archeological sites
- Sagebrush / alkali meadows
- Clean air
- Prime agricultural lands
- Areas that prevent developmental sprawl
- Recreational sites
- Types of recreation: _____
- Other: _____

(4). Rate your understanding of what ESLT does on a 1-5 scale with (1) indicating a lack of understanding and (5) indicating a high level of understanding:

1 2 3 4 5

(5). Which outdoor recreational activities most appeal to you? Circle your top three:

Hunting	Climbing	Walking
Camping	Hiking	ATV/Off-roading
Birding	Backpacking	Horseback riding
Photography	Art	Enjoying the scenery
Skiing	Other(s): _____	

(6). How did you hear about the land trust? Pick as many as apply:

Family member or friend

Publication

Internet

Through another organization or business

Name: _____

Other: _____

(7). Do you read our newsletter?

- | | |
|----------------------------|---------------------|
| Do not receive | Read a few articles |
| Receive but do not read | Read most articles |
| Glance over article titles | Read cover to cover |

(8). Do you read our emails?

- | | |
|-------------------------|-------------------|
| Do not receive | Read some of them |
| Receive but do not read | Read all of them |
| Glance over headings | |

(11). Which type of land trust sponsored event most appeals to you? Pick your top three:

- Visit a new conservation easement
- Bird watching
- Botanical outing
- Visit a local farm or ranch
- Physical activity (skiing or hiking)
- Geology walk
- Historical tour
- Astronomy night
- Activity geared towards children
- Painting or photography
- Other: _____

(9). Have you noticed our other publications? Circle as many as apply:

- | | | |
|-------------|--------------------|--------|
| Brochures | Donor Campaigns | Flyers |
| Invitations | Newspaper articles | |

(12). Top reason for giving to ESLT, pick one:

- To protect working farms and ranches
- To protect local environment
- In memorial
- To prevent over development
- For a specific fundraising event
- As a tax deductible gift
- To protect wildlife habitat
- Friend or family member asked me to
To support local organization, neighbors, & community

(10). How do you feel about the frequency of our mailings?

- | | | | | |
|----------------|---|------------|---|------------|
| 1 | 2 | 3 | 4 | 5 |
| Too frequently | | Just right | | Not enough |

Any comments or suggestions: